

GREG FRANKLIN
Retired Finance Officer

Age: 64

Serving on the City Council is a matter of great public trust that should never be taken lightly. I am running for this seat because Yucaipa is my home, and I am committed to advocating for the quality of life of our residents, families, and neighbors. Like many of you, I have a vested interest in preserving the safety, character, and values that make Yucaipa special.

My nearly 30 years of direct experience with the City of Yucaipa uniquely qualifies me to serve on the City Council. As Assistant City Manager, I helped deliver balanced budgets annually and earned national recognition for excellence in financial reporting. During those years, the City completed major public facilities without relying on external borrowing. I will continue supporting strong fiscal stewardship, transparency, and accountability.

As your Councilmember, I will lead with integrity and common sense, with a commitment to listening. I will support investment in roads, public safety, responsible growth, and quality job opportunities that reduce commute times and create value for our community. Before every vote, I will ask: How will this decision affect the quality of life of our residents?

Ready to listen, willing to serve, able to lead.

For more; www.gregforyucaipa.com.

CHELSEA BRAMMER RAMIREZ
Educator

Age: 48

I was born and raised in Yucaipa, graduating in Yucaipa High's first class in 1995, alongside my now-husband of 21 years, Rob, a law enforcement officer. My father served on the town council, before incorporation, my mother was a PTA fixture, and I am a member of our Rotary club. Service to our community runs in my family.

That foundation shaped my career in public service. I started working at my family's business negotiating purchasing and pricing contracts, then became an educator, a San Bernardino County Juvenile Delinquency Prevention Commissioner, and a Workforce Development Coordinator connecting local students with jobs and careers. Through these roles, I have gained decades of experience managing budgets, and public funds with accountability, integrity, and transparency.

My priorities as your Councilmember are:

- Keep Yucaipa Safe: fully fund law enforcement and public safety
- Fiscal Discipline: transparent budgeting and long-term planning that protects taxpayers
- Protect our Quality of Life: preserve the existing character and rural heritage of our city, support our local businesses, and attract new amenities for residents

I love Yucaipa and that's why our Mayor, Chris Venable, has endorsed me. I'm asking for your vote to bring common sense and responsible governance to Yucaipa.