

CITY OF



June 9, 2025
Presentation to City Council
City Manager Community
Survey Results

City of Yucaipa – Community Survey Dashboard

Total Responses

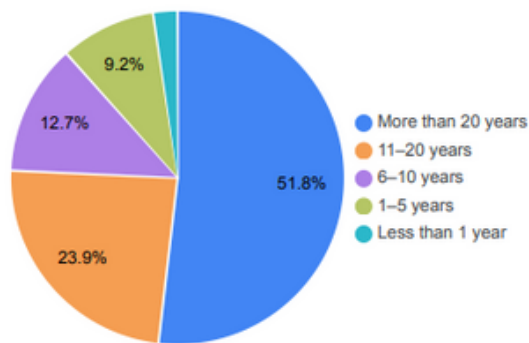
Select date range

Record Count

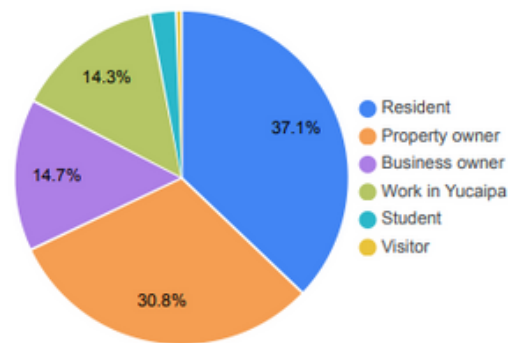
471

Section 1: About You

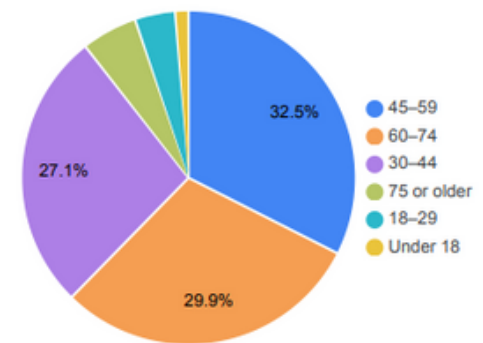
Length In Yucaipa



Connection To Yucaipa



Age Group



Section 2: City Priorities

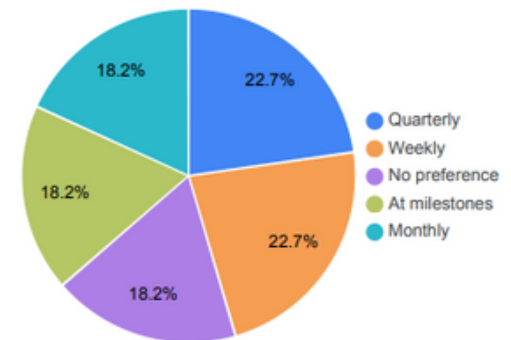
1. What are the top three priorities you believe the City should focus on?

Fiscal sustainability	288
Public safety	238
Growth and development	203
Infrastructure	183
Open space	146
Economic development	85
Homelessness	67
Engagement	59
Code enforcement	51

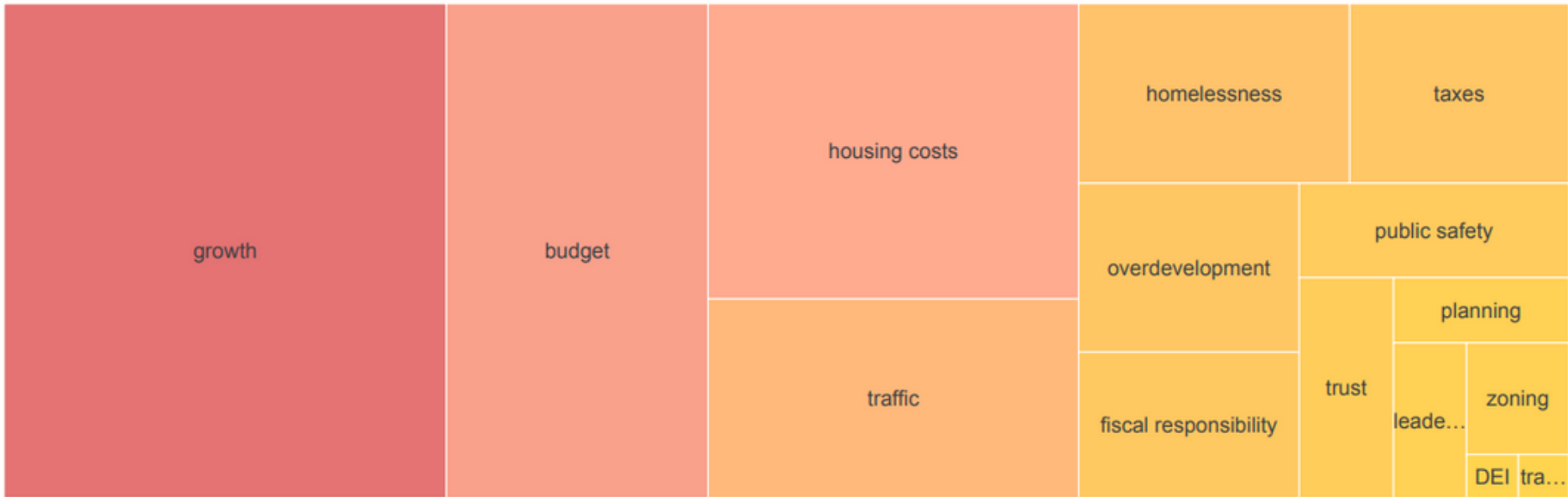
2. How should the City engage with residents?

Community town halls	262
Social media	205
City website updates	197
City Council meetings	181
Email newsletters	158
Attendance at local events	130
Mail newsletters	73
Podcasts	53

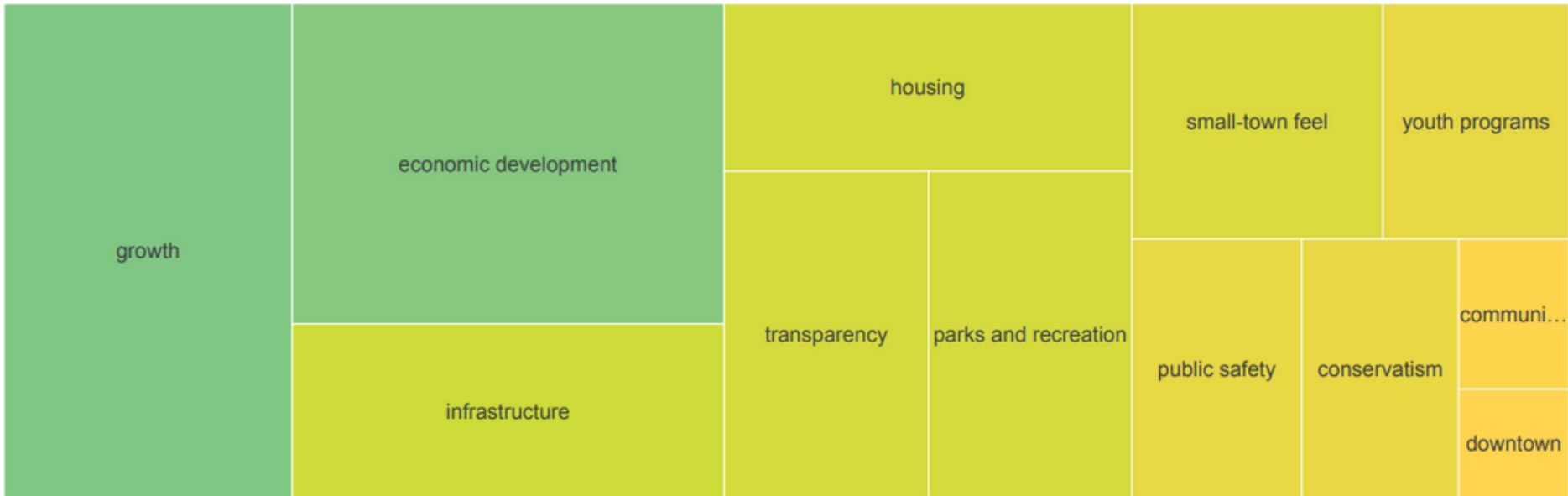
3. How often should the City provide updates on city issues?



4. What is the biggest challenge facing Yucaipa in the next five years?

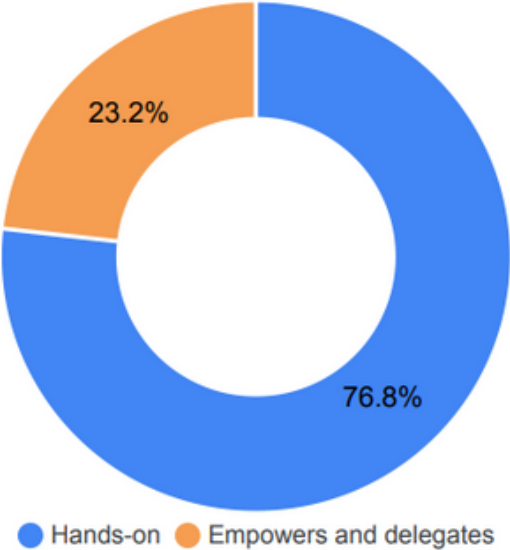


5. What is the greatest opportunity for improving Yucaipa?

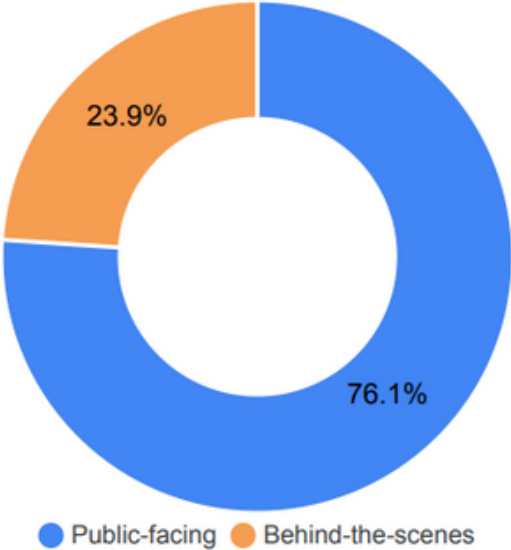


Section 3: Ideal Manager Profile

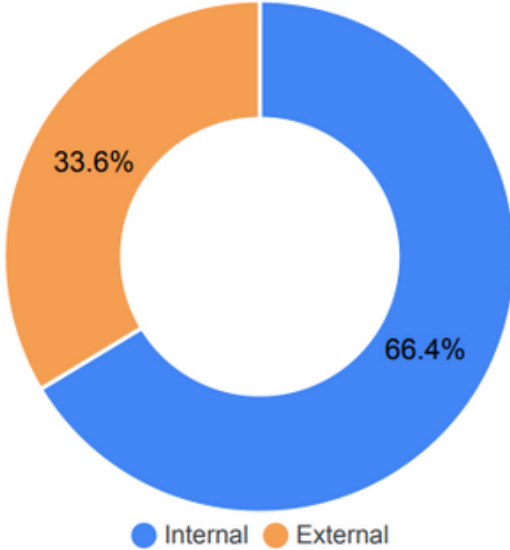
Management Style



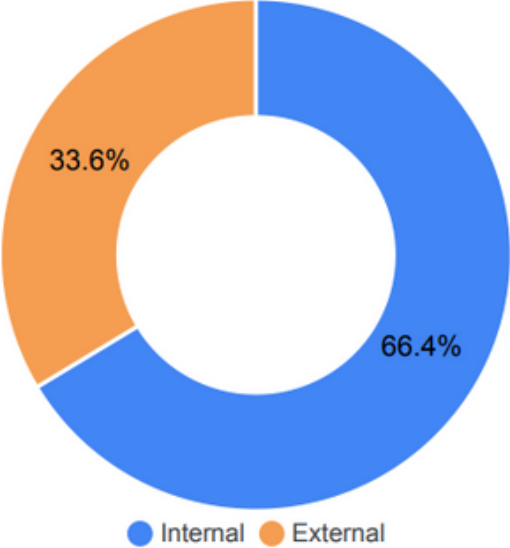
Public Profile



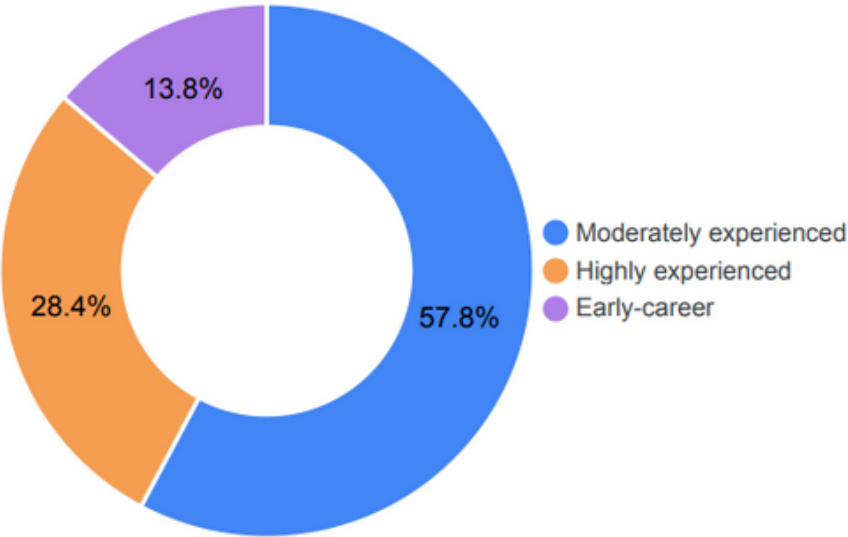
Connection to Yucaipa



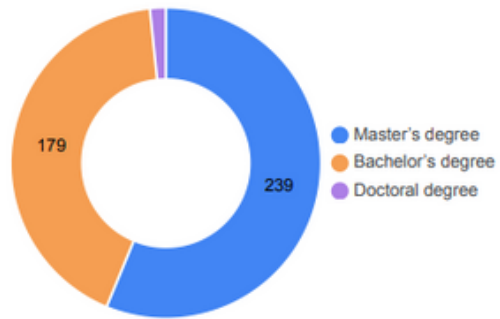
Connection to Yucaipa



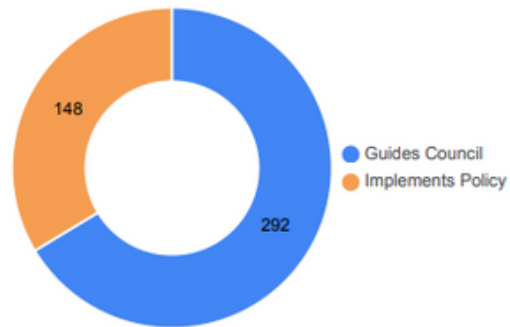
Experience and Cost Profile



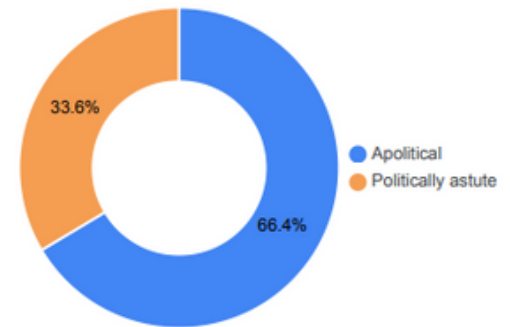
Education Profile



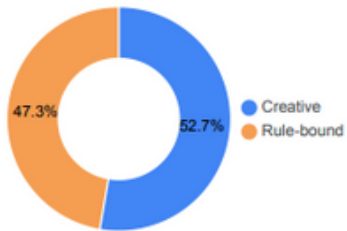
Council-Manager Relationship



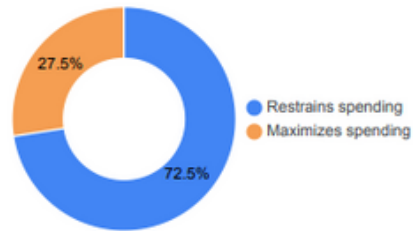
Political Acumen



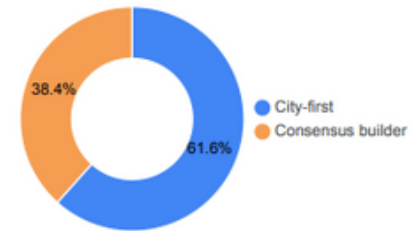
Risk Profile



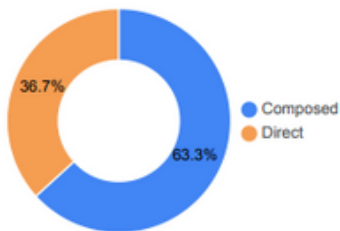
Spending Philosophy



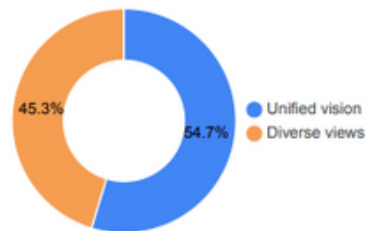
Collaboration Style



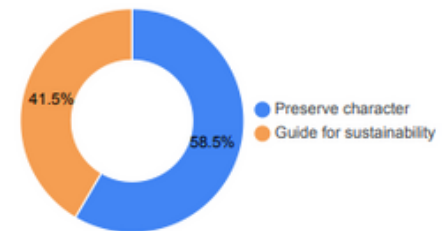
Response to Criticism



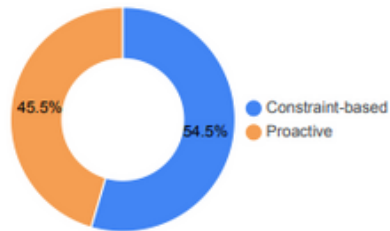
Workplace Culture



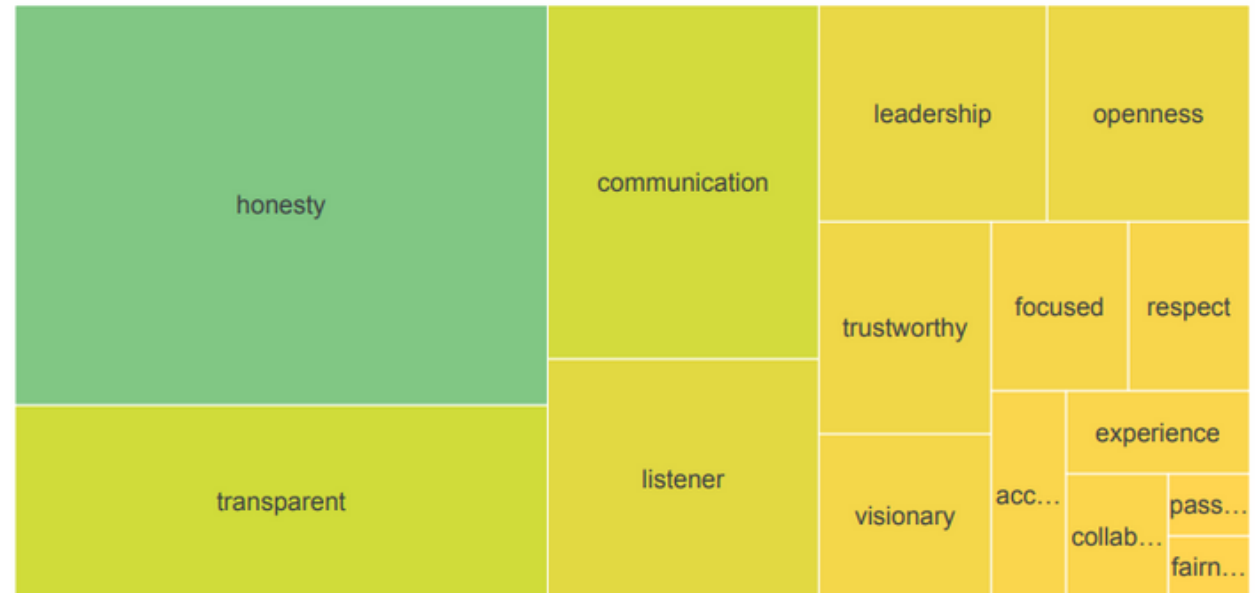
Approach to Growth



Approach to Revenue



15. What is one trait or value you believe is essential in the next City Manager?



Community Feedback Summary – Comments & Disqualifiers

The public responses reveal a deeply engaged and concerned Yucaipa community. In the comments section, recurring themes include a desire for **transparent leadership**, **better communication with residents**, and a **preservation of Yucaipa's small-town values**. Many residents emphasize the importance of **community-first decision-making**, with several expressing frustration over the perception of **developer influence**, **overgrowth**, and a **lack of proactive city planning**. Others advocate for **more public input opportunities**, especially in significant hiring decisions like that of the City Manager.

In the **disqualifiers** section, the most frequently cited concerns include **ties to existing or former councilmembers**, **special interests**, and any candidate seen as a political insider or part of a "good old boys" network. Respondents also flagged **lack of local knowledge**, **poor communication skills**, and the **inability to connect with the community** as red flags.

Overall, the feedback paints a picture of a community that wants **authentic leadership**, **integrity**, and someone who will **protect the city's identity while managing smart growth**. Residents are clear: they want a City Manager who listens, communicates clearly, remains transparent, and acts with Yucaipa's long-term character and values in mind.