AGENDA

Economic Development Advisory Committee
October 23, 2025
6:00 PM
Yucaipa City Hall – Community Meeting Room
34272 Yucaipa Blvd., Yucaipa, California

Public Comment Via Mail or Email
Items must be submitted no later than three (3) business hours prior to the meeting at which the commenter seeks to provide comment. Public comment may be submitted via U.S. Mail to the City Clerk at 34272 Yucaipa Blvd., Yucaipa, CA 92399 or via email to publiccomment@yucaipa.gov. All mail and email correspondence will be archived, distributed to City Council, and retained as part of the public record; however, submissions will not be read out loud during the meeting. The subject line should specify "Public Comment" and include the date of the meeting.

Written public comment submitted on non-agenda items and on specific agenda items will be made available to the public pursuant to the City of Yucaipa policy regarding the distribution of written public comments at City Council and Commission meetings, which may be accessed on the City's website at https://yucaipa.gov/agendas-minutes/. Individuals should be aware that comments provided, including personal information, may be disclosable pursuant to the California Public Records Act.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENT **LIMIT 3 MINUTES**

DISCUSSION ITEMS

1. **SUBJECT**: APPROVE THE EDAC REGULAR MEETING MINUTES OF JUNE 26, 2025 AND SPECIAL MEETING MINUTES OF SEPTEMBER 25, 2025.

2. **SUBJECT**: UPDATE ON WEBSITE CONTENT PREPARATION FROM EACH COMMITTEE MEMBER

FUTURE AGENDA ITEMS

This is the time for the committee to identify the items they wish to discuss at the next meeting. These items will not be discussed at this meeting, only identified for the next meeting.

ADJOURNMENT

Notice Regarding Americans with Disability Act

The City of Yucaipa complies with the Americans with Disabilities Act of 1990. If you need special assistance to participate in this meeting, please call the City Clerk's Department at (909) 797-2489, during normal business hours, at least 48-hours prior to the meeting. Notification 48 hours prior to the meeting will enable the city to make reasonable accommodations to ensure accessibility to this meeting.

AFFIDAVIT OF POSTING

State of California }
County of San Bernardino } ss.
City of Yucaipa }

I, Ana V. Sauseda, City Clerk of the City of Yucaipa, California, do hereby declare that the foregoing agenda was posted on 10/16/2025, at least twenty-four (24) hours prior to the meeting per Government Code 54956, at the following locations:

Yucaipa City Hall, 34272 Yucaipa Boulevard, Yucaipa, California
City of Yucaipa website www.yucaipa.gov

Ana V. Sauseda, MMC
City Clerk

POSTED
10/16/2025

Remove by: 10/24/2025

ITEM NO. 1

City of Yucaipa
Economic Development Advisory Committee Minutes
Regular Meeting of June 26, 2025
City Hall Community Meeting Room
34272 Yucaipa Blvd., Yucaipa, CA 92399

CALL TO ORDER

Housing and Economic Development Analyst Miller called to order the Regular Meeting of the Economic Development Advisory Committee at 6:01 p.m.

PLEDGE OF ALLEGIANCE

Pledge of Allegiance was led by Committee Member Markarian.

ROLL CALL

PRESENT: Michael Gardner, Committee Member
Christopher Markarian, Committee Member
Jacqueline Overstreet, Committee Member
Alex Patel, Committee Member
Michelle Riggs, Committee Member
Stefani Schreurs-Jacoby, Committee Member
Donna Snodgrass, Committee Member

ABSENT: Cathy Bogh, Committee Member

STAFF PRESENT: Ana Sauseda, Director of General Services/City Clerk
Ryan Miller, Housing and Economic Development Analyst
Kimberly Metzler, Deputy City Clerk/Deputy Rent Administrator/Records Technician

PUBLIC COMMENT

None.

CITY CLERK ITEM

City Clerk, Ana Sauseda delivered the Oath of Office to newly appointed committee members.

DISCUSSION ITEMS

1. **SUBJECT**: Introduction to EDAC

Committee Members introduced themselves and the industries they serve within the community.

Housing and Economic Development Analyst Miller presented a detailed overview of the role and structure of the Economic Development Advisory Committee (EDAC) and provided information on how the Economic Development Division focuses on creating a strong local economy. Additional details are provided in Staff's presentation (available at www.yucaipa.gov).

Committee Members discussed the current meeting schedule (quarterly pursuant to Resolution No. 2025-01) and voted to hold meetings monthly. Committee Members requested that Staff propose the change to the Interim City Manager for consideration.

ACTION: **MOTION BY COMMITTEE MEMBER SNODGRASS, SECOND BY COMMITTEE MEMBER SCHREURS-JACOBY, CARRIED 7-0-1 (COMMITTEE MEMBER BOGH WAS ABSENT), TO REQUEST THAT STAFF PROPOSE CHANGING THE COMMITTEE'S MEETING SCHEDULE FROM QUARTERLY TO MONTHLY.**

2. **SUBJECT**: Election of Officers

Selection of Chairperson

Director of General Services/City Clerk Sauseda declared the nomination period open for the Chairperson seat.

Committee Member Riggs nominated Committee Member Markarian for the Chairperson seat. No additional nominations were received.

Director of General Services/City Clerk Sauseda closed nominations for the Chairperson seat.

Committee Member Markarian was selected for the Chairperson seat by majority vote.

Selection of Vice-Chairperson

Director of General Services/City Clerk Sauseda declared the nomination period open for the Vice-Chairperson seat.

Committee Member Markarian nominated Committee Member Snodgrass for the Vice-Chairperson seat. No additional nominations were received.

Director General Services/City Clerk Sauseda closed nominations for the Vice-Chairperson seat.

Committee Member Snodgrass was selected for the Vice-Chairperson seat by majority vote.

3. **SUBJECT**: Q4 2024 Sales Tax Revenue Recap

Housing and Economic Development Analyst Miller presented the Quarter Four Sales Tax Update Newsletter (available at www.yucaipa.gov) and briefed the Committee Yucaipa's top sales tax producers and how Staff utilize the information to understand the local economy and strategize ways to improve it.

FUTURE AGENDA ITEMS

- Real estate industry - current climate/statistics – commercial and residential
- Brief (5 minute) industry presentation/update from each committee member – recurring agenda item

ADJOURNMENT

The meeting adjourned at 7:57 p.m.

_____
Christopher Markarian, Chairperson

ATTEST:

_____
Kimberly Metzler, CMC, CPM
Deputy City Clerk/Deputy Rent Administrator/Records Technician

City of Yucaipa
Economic Development Advisory Committee Minutes
Special Meeting of September 25, 2025
City Hall Community Meeting Room
34272 Yucaipa Blvd., Yucaipa, CA 92399

CALL TO ORDER

Chairperson Christopher Markarian called to order the Special Meeting of the Economic Development Advisory Committee at 6:03 p.m.

PLEDGE OF ALLEGIANCE

Pledge of Allegiance was led by Committee Member Riggs.

ROLL CALL

PRESENT: Jacqueline Overstreet, Committee Member
Michelle Riggs, Committee Member
Donna Snodgrass, Vice Chairperson
Christopher Markarian, Chairperson

ABSENT: Cathy Bogh, Committee Member
Michael Gardner, Committee Member
Alex Patel, Committee Member
Stefani Schreurs-Jacoby, Committee Member

STAFF PRESENT: Fermin Preciado, Director of Development Services/City Engineer
Tara Davis, Administrative Assistant

PUBLIC COMMENT

None.

DISCUSSION ITEMS

1. **SUBJECT**: INDUSTRY PRESENTATION – BRIEF INDUSTRY OVERVIEW PROVIDED BY EACH COMMITTEE MEMBER

   Committee Member Overstreet provided insight on the current real estate market climate/statistics concerning commercial and residential properties.

   Chairperson Markarian requested Committee Member Overstreet provide a monthly analysis on the housing economy in Yucaipa.

Committee Member Riggs provided insight on Crafton Hills College enrollment and available programs.

Chairperson Markarian requested Committee Member Riggs provide a monthly update on Crafton Hills College.

Vice Chairperson Snodgrass provided insight on the Yucaipa Valley American Viticultural Area (AVA) and the creation of the Grape Growers Association of Yucaipa.

Chairperson Markarian requested Vice Chairperson Snodgrass provide monthly information on how those interested can get involved with the vineyards to include current tonnage and goals, as well as an update on the outcome of the lawsuit.

Chairperson Markarian provided insight on traffic safety and personal injury information.

The Director of Community Development/City Engineer Preciado suggested the updates be made available on the Economic Development web page.

2. **SUBJECT**: DEPARTMENT UDPATE – HOUSING AND ECONOMIC DEVELOPMENT

Director Preciado provided an update on the Housing and Economic Development Department.

3. **SUBJECT**: FREEWAY CORRIDOOR SPECIFIC PLAN - UPDATE

Director Preciado provided a summary of the Freeway Corridor Specific Plan Update provided at the Regular City Council Meeting of September 22, 2025.

FUTURE AGENDA ITEMS

- Economic Development web page feedback by Committee Members.

ADJOURNMENT

The meeting adjourned at 7:29 p.m.

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Christopher Markarian, Chairperson

ATTEST:

_____
Kimberly Metzler, CMC, CPM
Deputy City Clerk/Deputy Rent Administrator/Records Technician